

A Community Coalition's Role in Behavioral Health

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Nevada's Substance Abuse Prevention Structure

- 10 community coalitions serving 17 Nevada counties
- 1 statewide coalition partnership of which all are members
- All have a primary focus of substance abuse prevention
- All use data to drive decision making
- All use the same prevention planning framework
- All provide a neutral space to convene key community stakeholders
- All support direct service providers through funding and training

Prevention Approach in Nevada

- Community-based strategic prevention – locally driven, not state driven
- Multiple strategies across multiple sectors – no one method works alone
- Environmental strategies approach to affect change – must address policies, practices, and programs (public health approach)
- Applies to all issues facing our communities – including opioids and amphetamines

Statewide Prevention Initiatives

- Messaging – social media, TV, radio, movie theaters, newspapers, billboards, newsletters, bus shelters, taxis, school venues, websites, infographics, card racks, etc.
- Education – seniors, youth, parents, service providers, military, faith-based entities, mines, realtors, businesses, civic organizations, community forums, peer-to-peer, etc.
- Training – prescribers, medical personnel, law enforcement, first responders, criminal justice, schools administration, service providers, businesses, foster parents, etc.
- Diversion – drop boxes, Take Back days, disposal alternatives
- Early Intervention/Referrals – Mental Health First Aid, Signs of Suicide, drug testing, MOST (Mobile Outreach Safety Teams)
- Evidence-based programming

Evidence-Based Programs – Curriculum Based

- Smart Moves
- Too Smart to Start
- Project Magic
- Positive Action
- Project Alert
- All Stars
- Project Venture
- Boys Council
- Life Skills
- Project Success
- Mentoring Project
- PATHS
- Reconnecting Youth
- Staying Connected
- Al's Pals
- Girls Circle
- Dare to Be You
- Project Toward No Drug Abuse
- Triple P
- Staying Connected
- Parenting Wisely
- Nurturing Parents
- ABC's of Parenting
- Too Good For Drugs

Funded entities include: B & G Clubs, Family Resource Centers, Probation, Tribes, Schools, Treatment, Teen Centers, Family Services, Shelters, Workforce Development, Support Groups, Various Nonprofits

Thank you for your time.

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